



GRAPHIC DESIGN

PROGRAM DETAILS

Program Description

AU's Bachelor's degree in Graphic Design imparts the creative, technical, and communication skills that are needed to achieve success in the dynamic and ever-growing field of graphic arts. Through a combination of theoretical and hands-on learning, students gain fluency in the principles and methods of visual communication. Our curriculum is comprehensive, and carefully investigates basic design conventions, color theory, typography, advanced production techniques, as well as industry-related technology and software solutions.

The Graphic Design program at Atlantis University is for individuals who have a native interest in colors and fonts, and the designs on packages, labels, video games, and other media. Since Graphic Design is a discipline that is both aesthetic and technical in nature, our courses teach how to effectively communicate a visual message by fusing creative expression with the tools of technology. Some of the specific course topics included in the degree program are typography, illustration, and package design.

Much like many of the other degrees available at Atlantis, students have the option to take courses at our Miami, Florida campus, or online. Additionally, individuals who already possess an Associates (60 credit hours) in Computer Information Technology, or an equivalent degree, can petition to transfer many of their previously-earned credits. Those students can then complete the Bachelor's program in Graphic Design by taking whatever additional courses are needed to earn a total of 123 credit hours.

Program Objectives

The objective is to develop students' critical and creative thinking processes and proficiency with the tools, media and techniques of the graphics field, from traditional approaches to the use of computer-generated art and its role in the interface of the World Wide Web.

Courses in their major will expose them to graphic design history, principles of design, professional practices, and the opportunity to refine their design skills. The B.S. will help students to grow and develop their portfolio and further their career in the design industry.

BACHELOR OF SCIENCE DEGREE

Graphic Design

ASSOCIATE'S DEGREE CREDITS (60 Credits required) – Transferrable
FIRST YEAR COURSES (30 Credits Required)

| Course Number | Course Title | Credits | Pre-Requisites |
|--|--|---------|----------------|
| General Education Requirements - 9 Credits Required | | | |
| Oral Communications ENGL 100 | Language and Speech Communications | 3.0 | |
| Humanities PHIL 102 | Legal and Ethical Issues | 3.0 | |
| Mathematics MATH 102 | College Algebra | 3.0 | |
| Major Course Requirements – 21 Credits Required | | | |
| CIT 114 | Computer Hardware Fundamentals | 3.0 | |
| CIT 113 | Operating Systems I | 3.0 | |
| CIT 106 | Networking Essentials | 3.0 | |
| CIT 101 | Programming I | 3.0 | |
| CIT 111 | Introduction to Information Technology | 3.0 | |
| BUS 200 | Business Law | 3.0 | |
| CIT 103 | Information Systems I | 3.0 | |

SECOND YEAR COURSES (30 Credits Required)

| Course Number | Course Title | Credits | Pre-Requisites |
|--|--|---------|----------------|
| General Education Requirements - 6 Credits Required | | | |
| Communications ENGL 200 | English Composition I | 3.0 | |
| Behavioral Science PSY 201 | Psychology | 3.0 | |
| Major Course Requirements – 24 Credits Required | | | |
| CIT 107 | Microcomputers Operating Systems | 3.0 | |
| CIT 202 | Programming II | 3.0 | |
| CIT 225 | Management Information Systems | 3.0 | |
| CIT 210 | Administrative Computer Systems | 3.0 | |
| CIT 108 | Digital Technology | 3.0 | |
| CIT 109 | Analysis and Design of Digital Systems | 3.0 | |
| IB 100 | Introduction to International Business | 3.0 | |
| CIT 200 | Information Systems II | 3.0 | |

BACHELOR'S DEGREE CREDITS (63 Credits required)

| Course Number | Course Title | Credits | Pre-Requisites |
|---|--|---------|---------------------|
| General Education Requirements - 15 Credits Required | | | |
| English ENGL 202 | Language and Speech Communications | 3.0 | |
| Foreign Language SPN 210 | Legal and Ethical Issues | 3.0 | |
| Natural Science BSC 1010 | College Algebra | 3.0 | |
| Economics ECON 202 | Introduction to Economics (Microeconomics) | 3.0 | |
| ECON 202 | Macroeconomics | 3.0 | |
| Graphic Design Major Course – 48 Credits Required | | | |
| BUS 223 | Leadership and Human Resources | 3.0 | Business Upper Div. |
| MRKT 101 | Principles of Marketing | 3.0 | Business Upper Div. |
| BUS 204 | Project Management and Budgeting | 3.0 | Business Upper Div. |
| STAT 200 | Statistics | 3.0 | |
| BUS 102 | Business Administration and Management | 3.0 | |
| CIT 221 | Database Management Systems | 3.0 | Business Upper Div. |
| CAP 300 | 2-D Illustration and Image Editing I | 3.0 | GD Upper Division |
| CAP 400 | 2-D Illustration and Image Editing II | 3.0 | GD Upper Division |
| CAP 301 | Multimedia Production I | 3.0 | GD Upper Division |
| CAP 401 | Multimedia Production II | 3.0 | GD Upper Division |
| GRA 310 | 3-D Modeling and Animating for G.D. I | 3.0 | GD Upper Division |
| GRA 410 | 3-D Modeling and Animating for G.D. II | 3.0 | GD Upper Division |
| CGS 303 | Layout & Composition Print Publication I | 3.0 | GD Upper Division |
| CGS 403 | Layout & Composition Print Publication II | 3.0 | GD Upper Division |
| CGS 304 | Delivery Sys. For Electronic Publications I | 3.0 | GD Upper Division |
| CGS 404 | Delivery Sys. For Electronic Publications II | 3.0 | GD Upper Division |

★ BACHELOR OF SCIENCE DEGREE

1) Admission Requirements

As required by the Commission for Independent Education, students pursuing a Bachelor of Science Degree Program at ATLANTIS UNIVERSITY must successfully complete a minimum of 123 semester credit hours. The total credit hours for the Bachelor of Science Degree include: 30 credit hours (mandatory) of prescribed general education courses, and 60 credit hours of prescribed major courses. Credit hours remaining to complete the 123 credit hours shall be drawn from other major courses or major concentration courses.

1. Must be 18 years or older or have written permission from a parent or legal guardian.
2. Complete enrollment agreement for Bachelor of Science degree and Complete in-person interview.
3. A minimum of 60 Credit Hours minimally at the undergraduate level. Include at least 15 Semester hours of General Education Credit.
4. Provide a copy of their high school diploma or GED or similar and translated document if they completed secondary education in another country. Documents from non-English speaking countries must be translated into English.
5. Provide official transcript from other licensed or approved postsecondary schools if seeking transfer credit. Documents must be translated into English.
6. Evidence of English proficiency is required if a student's primary language is not English. The applicant must take the Test of English as a Foreign Language (TOEFL). A minimum TOEFL score of 500 must be achieved on the written format or 173 on the computer version. TOEFL scores will be sent from ETS/TOEFL to the campus at the request of the student. Fees for having test scores sent to the campus by the TOEFL testing office range from \$17 to \$29 and are paid for by the student. The institution will assist students in expediting this process. Also, the institution maintains a list of Prometric centers/ testing sites where the TOEFL is administered in the area. Please see the admissions department for more information.
7. Official transcripts and any other documentation must be forwarded directly to the University by the granting institution.